

# Advertising Order Form



145 Stone Dam Rd  
N Scituate, RI 02857  
(401) 647-9688  
nsd@squaredance.ws

**DEADLINE: 7 WEEKS PRIOR TO THE MONTH OF PUBLICATION**

Date \_\_\_\_\_

Advertiser Name: \_\_\_\_\_

**Check the box next to each month you want the ad published.**

- SEP     OCT     NOV     DEC     JAN     FEB  
 MAR     APR     MAY     JUN     JUL/AUG

**Check the box next to the size you want the ad to occupy.**

- Full Page     1/2 Page     1/3 Page  
 Other (1 inch minimum) \_\_\_\_\_ inch(es)

You can place your order for the entire season. Send your dance schedule with this order form. We will update your ad each month. Copy changes can be made up to 4 weeks prior to publication. Be sure to include postal **zip codes** and telephone **area codes** in your ad copy.

**USE THE REVERSE SIDE FOR YOUR COPY LAYOUT.**

**"CAMERA READY" ADS MUST CONFORM TO SPECIFICATIONS ON REVERSE SIDE OF THIS FORM.**

**COMPUTER GENERATED ADS ARE NOT CONSIDERED "CAMERA READY."**

Computer generated ads may be supplied on disk sent via e-mail attachment, and must include special font and any graphic files separately. All files must be pc-compatible and compatible with Adobe In-Design, Photoshop or Pagemaker.

**Who is placing this advertising order:**

**SEND ME MORE ORDER FORMS**

Name: \_\_\_\_\_ home phone # (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Street: \_\_\_\_\_ work phone # (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

**Where do we send the invoice? If a different address from above, please complete the following:**

Name: \_\_\_\_\_ home phone # (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

*If the ad space ordered is too small for the copy supplied, we will **INCREASE** the size of the ad to fit your information properly. Credit is extended as a convenience to established advertisers. No ads will be run if your account is not current unless other arrangements have been made with us. Our liability if we make a mistake in your ad is limited to an adjustment of the cost of the ad only.*

FOR OFFICE USE

DL     PR

Date received: \_\_\_\_\_

**PLEASE TYPE OR CLEARLY LETTER ALL INFORMATION**

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