

Advertising Order Form



782 Jays Way
 Ringgold GA 30736
 706-413-0146
 nsd@squaredance.ws

DEADLINE: The 17th of the MONTH PRIOR to PUBLICATION
Published monthly by the 21th of the month. July and August are a combined issue.

Date _____

Advertiser Name: _____

Check the box next to each month you want the ad published.

- SEP OCT NOV DEC JAN FEB
 MAR APR MAY JUN JUL/AUG

Check the box next to the size you want the ad to occupy.

- Full Page 1/2 Page
 Other (1-1/2 inch minimum) _____ inches

Clubs can place their order for the entire dance season. Send your dance schedule with this order form. We then update your ad each month you order. Changes can be made up to 1 week prior to publication. Be sure to include postal **zip codes** and telephone **area codes** in your ad copy.

Computer generated ads may be sent via e-mail attachment or supplied on CD, and must include special fonts, graphics and photo files separately.

All files must be pc-compatible and compatible with

Microsoft Word or Publisher, Adobe In-Design, Illustrator, Photoshop or Acrobat.

If you are in doubt, send us what you have and we will let you know if there are any problems.

Who is placing this advertising order:

Name: _____ home phone # (_____) _____ - _____

e-mail: _____ other phone # (_____) _____ - _____

May we send the invoice via e-mail? YES e-mail invoice to: _____

If not, where do we send the invoice?

Name: _____ home phone # (_____) _____ - _____

Street: _____

City: _____ State _____ ZIP _____

*If the ad space ordered is too small for the copy supplied, we will **INCREASE** the size of the ad to fit your information properly. Credit is extended as a convenience to established advertisers. No ads will be run if your account is not current unless other arrangements have been made with us. Our liability if we make a mistake in your ad is limited to an adjustment of the cost of the ad only.*

PLEASE TYPE OR CLEARLY LETTER ALL INFORMATION