



782 Jays Way
 Ringgold GA 30736
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Advertising Rates

effective May 1, 2008

	1 issue	2 - 4 issues	5 - 8 issues	9 -11 issues	Club Rate
1.5 - 2 inches*	18.00	16.00	14.00	12.00	10.00
2.25 - 5"*	17.00	15.00	13.00	11.00	9.00
5.25 - 8"*	16.00	14.00	12.00	10.00	8.00
8.25 - 10"*	15.00	13.00	11.00	9.00	7.00

The Northeast Square Dancer is a free on-line publication available at www.squaredance.ws.

* The ad cost is calculated by how many months you advertise, then multiply that rate times the number of inches. A 3" ad for a club running any number of issues would be \$27 each month.

Rates quoted are per inch, net and per insertion each month. Front cover, or guaranteed location, if available, call for pricing. **Club rate is available to clubs only and only if all scheduled dances between September and the following August are advertised.**

RATES: All rates are considered run of publication. Publication is available on-line only. Rates are for space only and normal composing and/or prepared copy. Extra charges will be made at cost for complete art work, heading, special composition and all work will be charge at \$40 per hour.

COMPOSITION: The magazine page size is 7" wide by 10" high. Ad copy and/or artwork should be submitted within the sizes specified. They can be full page or half-page width. No ad under 1.5" x 7" or 3" x 3.5" will be accepted. Computer files submitted must be PC compatible and compatible with any of the following formats: CorelDraw, Adobe Photoshop, Adobe In-Design or Adobe PageMaker. Font files, graphic files or photo files used in assembling the computer generated files must be included separately with the computer art files. All files submitted must be free of any copyright infringements.

PAYMENT TERMS: Credit is extended as a convenience to established advertisers. New accounts require payment in advance for first ad. ADVERTISER shall pay the Advertising Fee within 10 days from date of the invoice. Any amount which has not been paid within 25 days from the date of the invoice shall be subject to either a service charge of \$2 per month or a service charge of 1-1/2% (or the highest rate permitted by law) per month of the unpaid balance, whichever is greater. If payment is not made, ADVERTISER shall pay the PUBLISHER the costs of collection, and any attorney fees, court fees or other costs incurred by PUBLISHER. Submission of advertising copy and requesting placement of same within the publication shall constitute a contractual agreement. The contract shall be governed by the laws of the State of Georgia. Our liability if we make a mistake in your ad is limited to an adjustment of the cost of the ad only.

COPY DEADLINE: 6 weeks prior to date of publication release which is the 19th of the month.